

Samaneh Dehghanpour

Product Designer

Istanbul, Turkey | dehghanpoursamaneh@gmail.com | samanehdehghanpour.com |
linkedin.com/in/dehghanpoursamaneh

Work Experience

Tech Fleet

United States, Remote

UX designer

Jun 2023 - Present

Lalich Center

- Launched a conversion-optimized responsive website with +25 pages built in Framer for cult survivors with a cross-functional team of 40 designers, developers, researchers, and UX writers using Agile methodology
- Created & prioritized product roadmap with the developers, aligning the product vision with the market needs and kept the whole team on track of building the MVP according to features backlog

Career Coaching Platform

- Researched the market opportunity of a career coaching platform for stay-at-home parents returning to the workforce in the product discovery phase as a part of a cross-functional team of 12 designers, researchers, and product strategists
- Delivered actionable research insights as a customer journey map, and Jobs-To-Be-Done statements by conducting user research, including in-depth user interviews with 7 parents, a survey with 44 respondents, secondary research, and competitive analysis of 11 competitors

IterateUX

Vancouver, Canada, Remote

UX designer

Aug-Sep 2023

- Designed an iOS native mobile application for female solo travelers with over +200 screens
- Led a remote team of 4 UX designers in the whole cycle of building the product
- Conducted user research, including interviews with 5, a survey with 49 responses, a competitive analysis of 6 competitors, and usability tests with 5 users and delivered actionable insights
- Customized design system for font, color, and UI components
- Won first place for the best-designed product among 24 teams and over 100 UX designers from around the world

Step By Step

Tehran, Iran, Remote

UX researcher

Jul-Dec 2022

- Researched market opportunity for a career aptitude platform by conducting exploratory research, competitive analysis of 111 competitors, user interviews with 10 participants, and analyzing a survey with 166 responses
- Delivered research insights to the stakeholders to help them make decisions about shipping the product resulting in saving the company approximately \$30,000

LinkedIn

UX design content creator

Istanbul, Turkey

Jan 2023 - Present

- Top “User Experience Design (UED)” voice of 2023
- Published daily content to build a strong community of junior UX designers, resulting in over 33,000 followers, over 9 million impressions, and over 120,000 engagements in 2023

Orthodontics Research Center

Research Assistant

Shiraz, Iran

2017-2020

- Led a research project in collaboration with the McMaster University of Canada that resulted in a published paper in BMC Oral Health, a high-impact factor dentistry journal as the corresponding author
- Played a significant role in 6 ongoing research projects

Dental Clinic

Dental Surgeon

Fars Province, Iran

2020 -2022

- Delivered high-quality dental care to an average of 15-20 patients daily
- Managed a staff of 1-2 employees during the COVID-19 pandemic
- Led public health programs for 15,000-20,000 people, including dental screening programs for pregnant mothers, lactating mothers, and children under the age of 12

Education

Interaction Design Foundation

Professional membership

Aarhus, Denmark

2022 - 2023

- Best in class with distinctions
- Top 10% course taker
- Certified course completer
- Assiduous learner award

Doctor of Dental Surgery

Shiraz University of Medical Sciences

Shiraz, Iran

2014 - 2020

- Graduated among the top 10% of the class of 2020
- Member of the National Organization of Exceptional Talents 2010-2020
- Ranked 103 among +500,000 participants of the National College Entrance Exam 2014

Technical Skills

- **Design:** User-centered Design, User Research, UX Writing, Responsive Design, Information Architecture, Wireframing, Prototyping, Usability Testing, Interaction Design, Adaptive Design, Accessibility, Typography, Color Theory, Visual Design, Material Design, Design systems
- **Web development:** Knowledgeable in Webflow, Framer, WordPress, HTML, CSS, Javascript, Bootstrap, GitHub, Visual Studio
- **Tools:** Figma, FigJam, Adobe Photoshop, Illustrator, Miro, Notion, Google Analytics, Asana, Trello